



Andrew Gadd/Churches Advertising Network

**ART AND SOUL:**  
Artist Andrew Gadd (right) with Chas Bayfield of the Churches Advertising Network

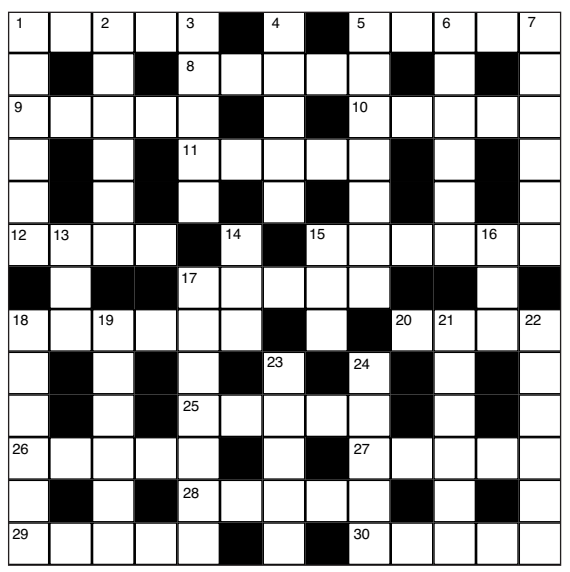


Picture: BRUCE TULLOCH

# Artist puts us in the picture

## QUICK CROSSWORD

- ACROSS**
- 1. Fashion (5)
  - 5. Fertile desert spot (5)
  - 8. Hospital photographs (1-4)
  - 9. Sceptic (5)
  - 10. Silent (5)
  - 11. Keen (5)
  - 12. Haze (4)
  - 15. Agree (6)
  - 17. Instruct (5)
  - 18. Complete (6)
  - 20. Masticate (4)
  - 25. Incompetent (5)
  - 26. Damp (5)
  - 27. Protective clothing (5)
  - 28. Happen (5)
  - 29. Stopwatch (5)
  - 30. Points on a saw (5)
- DOWN**
- 1. Void (6)
  - 2. Intellectual (6)
  - 3. Do well (5)
  - 4. Huge (5)
  - 5. Large bird (7)
  - 6. Safe (6)
  - 7. Sarcasm (6)
  - 13. Tavern (3)
  - 14. Services payment (3)
  - 15. Expert (3)
  - 16. Tinge (3)
  - 17. Betrayer (7)
  - 18. Immune (6)
  - 19. Boredom (6)
  - 21. Funeral car (6)
  - 22. Twist (6)
  - 23. Attain (5)
  - 24. Begin (5)



Answers on page 2

THE ADDRESS OF YOUR LOCAL SALVATION ARMY CENTRE IS:

**C**HRISTMAS cards often reproduce classical Renaissance-style nativity scenes. Many of those old masterpieces would originally have been commissioned by the Church.

Today the Churches Advertising Network has revived the practice by commissioning a modern artist to paint a nativity scene for the 21st century. Renaissance artists often placed their sponsors in their pictures. Usually they were onlookers, viewing the scene with interest. Artist Andrew Gadd claims to be doing the same – only this time it's we, the bystanders, who are invited to be in the picture.

There are no angels, shepherds or 'kings'

in Andrew's modern nativity scene. Instead the Holy Family huddle in a bus shelter, while city commuters pass by. Some of them look in, while others hurry on without a second glance.

Andrew, who exhibits at Agnew's gallery in Old Bond Street, was happy to respond to the commission. He hopes his painting will provoke reactions.

'Some people care,' he says, 'others don't. Some get it, but others miss it completely.'

Which is pretty much what the ad campaign is about. The poster will be appearing in real bus shelters across the country. At the same time radio ads telling the Christmas story as a football or horse racing commentary will be aired on commercial stations. The campaign is a challenge to those on the fringe to get inside the Christmas story.

People may still choose to ignore the Incarnation – God being born into this world. But those who choose to take notice find it's better to be part of the action than a passer-by.

Listen to the radio ads and download the poster at [www.churchads.org.uk](http://www.churchads.org.uk)

## Onlookers step into the action

says BRUCE TULLOCH

## the CHALKS and the CHEESES

